



Google Business Profile CHECKLIST



- Make sure you qualify for a listing
- Verify your business's information
- Add your business name
- Pick the best Google Business Profile categories
- Use a precise & accurate business location
- Add service areas for your service-area business
- State your opening hour
- Provide a phone number
- Provide a business website
- Point customers to your appointment URL
- Google Business Profile description
- Add product and services
- Google Business Profile highlights and attributes
- Menu & booking items for restaurants, hotels and bars
- Take high-resolution photos and videos
- Enable the GBP messaging feature
- Reply to reviews
- Write posts and updates regularly
- Showcase your opening date
- Take advantage of Google Business Site